



**Yashoda Technical Campus
Faculty of MBA**

Subject- Innovation & Entrepreneurship CC401

Course Outcomes	
CO1	Entrepreneurial Skills
CO2	Leadership Skills
CO3	Organizational Skills

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	3	3	3	3	3
CO2	2	3	2	3	3	3	3
CO3	2	3	2	2	3	3	3
Average	2	2.66	2.66	2.66	3	3	3
Average Roundup	2	3	3	3	3	3	3

Subject- Startups and New Venture(Internal)CC402

Course Outcomes	
CO1	Understand different forms of business enterprises
CO2	Evaluate the role of different institutions providing a support system for new ventures
CO3	Analyse different business models
CO4	Understand factors to be considered to develop feasibility report

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2						2
CO2	2						2
CO3	3						3
CO4	1	2	3			2	
Average	2	2	3	#DIV/0!	#DIV/0!	2	2.333333
Average Roundup	2	2	3	#DIV/0!	#DIV/0!	2	2

Subject- Employability skill SECC403

Course Outcomes	
CO1	This course shall enable the students to develop various skills needed to perform different roles to be employable, be it as an Employee or Entrepreneur.
CO2	To enhance an individual's ability to gain initial employment, maintain employment, move between roles within the same organization, obtain new employment if required and (ideally) secure suitable and sufficiently fulfilling work.
CO3	This course focuses on both the core aspects of the Employability skills. Hard Skills & Soft Skills.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3		3	3	2	2	2
CO2	3	3		3	3	3	3
CO3	3	3	3	3	3	3	3
Average	3	3	3	3	2.7	2.7	2.7
Average Roundup	3	3	3	3	3	3	3

Subject- MM-III-Service Marketing and Retail Marketing : DSE 404

Course Outcomes	
CO1	Understanding of the unique challenges inherent in managing and delivering quality services.
CO2	Analyse and develop the service marketing strategies
CO3	Understanding of Retail Format
CO4	Develop and understand the retail marketing mix strategies

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3		3		2	3	3
CO2	3	3					3
CO3	3						3
CO4	3	3	3			3	3
Average	3	3	3		2	3	3
Average Roundup	3	3	2		2	3	3

Subject- MM-IV- Contemporary Issues in Marketing DSE405

Course Outcomes	
CO1	Analyze global marketing environment
CO2	Illustrate global marketing strategies
CO3	Analyse and develop rural marketing strategies
CO4	Understand digital marketing applications
CO5	Develop an event marketing programme

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1		3	2				3
CO2	3	3			2		3
CO3	3	3			2		3
CO4	2		2				2
CO5	3	3			2		3
Average	2.666667	3	2	#DIV/0!	2	#DIV/0!	2.75
Average Roundup	3	3	2		2		3

Subject- Strategic HRM & International Perspective [HRM-III] DSC 406

Course Outcomes	
CO1	Apply the concepts and knowledge in deployment, expatriate on international assignment.
CO2	Adopt international HRM strategies
CO3	Analyze the impact of issues and global imperatives on HR concepts, policies and practices.
CO4	Differentiate between domestic and international HRM
CO5	Demonstrate knowledge of developing of HR practices as strategic differentiators .
CO6	Establish the linkage between firm strategy and HR practices of the firm through Resource-based view of Competitive Advantage and Sustained Competitive Advantage
CO7	Differentiate between traditional and strategic HRM
CO8	Develop the strategic HR Tools

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	3	2	3	3	3
CO2	2	2	2	3	3	3	
CO3	2	3	2		3	2	
CO4	3	3	3				2
CO5	3	3			3		3
CO6	2		3			3	3
CO7		2	3		3	3	3
CO8	3	3	2	3		3	3
Average	2.50	2.75	2.50	2.5	3	2.666 667	2.5
Average Roundup	3	3	2	3	3	3	3

Subject- HR-IV-Industrial Relations and Labour Laws.(DSE 407)

Course Outcomes	
CO1	Discuss the theories, techniques and approaches to manage industrial relations.
CO2	Gain the insights of IR concepts and practices to design programs for better industrial relations and peace.
CO3	Develop an understanding of Industrial Relations Institutions such as employer associations , trade unions and industrial tribunals.
CO4	Develop the knowledge related to settle the industrial disputes.
CO5	Enhance necessary critical thinking skills in order to evaluate different labour laws for harmonious employee-management relations.
CO6	Apply the legal aspects in wide range of issues related to HR.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2		1		3		1
CO2	2			1	2	1	1
CO3	1	1	2	1	1	1	
CO4	1	1		1	2	1	1
CO5	1	3		1	1	1	2
CO6	2	1		1	1	1	
Average	1.5	1	0.5	0.8	1.7	0.8	0.8
Average Roundup	2	1	1	1	2	1	1

Subject- Investment Management (FM-III) DSC308

Course Outcomes	
CO1	Analyze various investment avenues
CO2	Demonstrate analytical framework of investments
CO3	Evaluate mutual funds and debt instruments
CO4	Design investment plans for individual

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	3	3	1	1	1	2
CO2	3	3	2	3	2	2	3
CO3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	3	2
Average	2.5	2.75	2.25	2.25	1.75	2	2.25
Average Roundup	3	3	2	2	2	2	2

Subject- International Finance (FM-IV) DSC 309

Course Outcomes	
CO1	To discuss international financial markets and institutions
CO2	To analyze Exchange Rate Mechanism
CO3	To apprise Export Import Financing Mechanism
CO4	To enumerate Financial Management of Multinational Corporations

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	1	3	1	2	1	2
CO2	2	3	3	2	2	2	2
CO3	3	2	2	2	1	3	2
CO4	3	2	2	3	2	2	3
Average	2.5	2	2.5	2	1.75	2	2.25
Average Roundup	3	2	2	2	2	2	2

CO-PO Attainment

Subject- PM-Global Operations and Logistics (DSC 410)

Course Outcomes	
CO1	Describe various global operations and logistics strategies.
CO2	Formulate global operations and logistics planning.
CO3	Explain Risk Management in global operations and logistics.
CO4	Outline effective management of global operations and logistics.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	3	1	1	1	1
CO2	1	1	2	1	1		
CO3	1		1				1
CO4	1		1		1		
Average	1	1	1.75	1	1	1	1.13
Average Roundup	1	1	2	1	1	1	1

Subject- World Class Manufacturing (P.M.-IV) (DSC 411)

Course Outcomes	
CO1	To help the students understand the world class manufacturing environment.
CO2	To familiarize students to use of IT in manufacturing and JIT principles.
CO3	To familiarize the students with quality management in world class manufacturing.
CO4	To help students to understand the automation and environmental aspects in world class manufacturing.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1		1	2				
CO2	1		2		1	1	1
CO3		2	1	1	1	1	
CO4	1	1	1		1		1
Average	1	1	1.5	1	1	1	1
Average Roundup	1	1	2	1	1	1	1

Subject-ITSM-III- Business Process Re-engineering and ERP: DSC412

Course Outcomes	
CO1	Make a process model and apply it in the redesign of a process and understand the important role it plays in the development of BPR project
CO2	Understand evolution and models of ERP
CO3	Describe the ERP implementation process and develop ERP implementation plan
CO4	Understand Oracle ERP features and apply for organizational processes

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	2	–	2	3	–
CO2	2	3	1	–	1	2	–
CO3	3	3	2	–	2	3	–
CO4	2	2	2	–	1	1	–
Average	2.5	2.75	1.75	–	1.5	2.25	–
Average Roundup	3	3	2	–	2	2	–

Subject- Knowledge Management (ITSM-IV): DSC 413

Course Outcomes	
CO1	Understand the core concepts of Knowledge Management
CO2	Identify the role of Information Technology in Knowledge Management
CO3	Identify knowledge sources in organization and develop KM systems
CO4	Analyze the scope of Artificial Intelligence in Knowledge Management

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	–	2	2	–
CO2	2	2	2	–	2	1	–
CO3	3	3	3	–	3	3	–
CO4	2	3	3	–	2	2	–
Average	2.5	2.5	2.5	–	2.25	2	–
Average Roundup	3	3	3	–	2	2	–

Subject- DSC 414 AGM - Agro –Processing Industries

Course Outcomes	
CO1	To able the students for understand the concept of agro-processing industries
CO2	To make the students aware about problems and prospects of agro-processing industries.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	2	1	3	2
CO2	2	3	2	2	3	2	3
Average	2.5	2.5	1.5	2	2	2.5	2.5
Average Roundup	3	3	2	2	2	2	3

Subject- DSC 415 AGM - International Trade In Agriculture

Course Outcomes	
CO1	Students get acquainted with the theoretical aspects of international trade.
CO2	Equip the students with the various theories of international trade.
CO3	Get familiar with the growth, composition and direction of India's international trade in agriculture.
CO4	Train the students in business logistics and documentation.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	2	1	3	1
CO2	3	3	2	2	2	3	2
CO3	2	2	3	2	3	2	2
CO4	2	3	2	3	3	3	3
Average	2.5	2.5	2	2.25	2.25	2.75	2
Average Roundup	3	3	3	2	2	2	2

Subject- Business Analytics (paper III)-Business Analytics Using R: DSC 424

Course Outcomes	
CO1	Understand basic of programming and R
CO2	Install and configure software necessary for data analytics
CO3	Make use of various functions and control statements
CO4	Analyze data graphically by creating a variety of plots using the appropriate visualization tools of R

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2			3	2	3
CO2	3	2	2		3	3	3
CO3	3	3	3	2	3	3	3
CO4	3	3		3		3	3
Average	2.75	2.5	2.5	2.5	3	2.75	3
Average Roundup	3	3	3	3	3	3	3

Subject : BA-IV- CLOUD COMPUTING AND VIRTUALIZATION DSC 425

Course Outcomes	
CO1	Understand the Enabling Technologies and Cloud Computing Models including Infrastructure/Platform /Software.
CO2	Understand the Cloud Operating System, Cloud Architectures including Federated Clouds, Scalability, Performance, Quality of Service, Data centers for Cloud Computing
CO3	Principles of Virtualization platforms, Security and Privacy issues in the Cloud, Virtualization Techniques & Virtualization Technology

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3		3			3	2
CO2	3	3	3		3	3	
CO3	3	3	3	2	3		3
Average	3	3	3	2	3	3	2.5
Average Roundup	3	3	3	2	3	3	3

Subject- Optional- D (Organizational Development) SECC 408

Course Outcomes	
CO1	The process of diagnosis of the implementation of OD.
CO2	OD interventions applied in the organization.

CO's	Program Outcome (PO's)						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1		1	1		3	1	1
CO2	1	2	1	1	1	1	1
Average	1	2	1	1	1	1	1
Average Roundup	3	2	1	1	1	1	1