



| C)  | Compute FIRST and FOLLOW and also construct the predictive parsing table for the following grammar:<br>$S \rightarrow +SS \mid *SS \mid a$  | (Applying)                  | <b>6</b>                |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
|---|---|-----------------------------|-------------------------|------------------------|-------------------------|----------------------------|---|----------------------|------------------------------------|----------------------------|---|----------------------|------------------------------------|--------------------------|----------------------|-----------------------------------|---------------------------------|------------|----------|
|   |   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| <b>Q.4 Solve any Two of the following.</b>  |   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| A)  | For the SDD given below, give annotated parse tree for the expression $3*5+4$<br><br><table border="1" data-bbox="220 521 879 869"> <thead> <tr> <th>PRODUCTION</th> <th>SEMANTIC RULES</th> </tr> </thead> <tbody> <tr> <td>1) <math>L \rightarrow E n</math></td> <td><math>L.val = E.val</math></td> </tr> <tr> <td>2) <math>E \rightarrow E_1 + T</math></td> <td><math>E.val = E_1.val + T.val</math></td> </tr> <tr> <td>3) <math>E \rightarrow T</math></td> <td><math>E.val = T.val</math></td> </tr> <tr> <td>4) <math>T \rightarrow T_1 * F</math></td> <td><math>T.val = T_1.val \times F.val</math></td> </tr> <tr> <td>5) <math>T \rightarrow F</math></td> <td><math>T.val = F.val</math></td> </tr> <tr> <td>6) <math>F \rightarrow ( E )</math></td> <td><math>F.val = E.val</math></td> </tr> <tr> <td>7) <math>F \rightarrow \mathbf{digit}</math></td> <td><math>F.val = \mathbf{digit.lexval}</math></td> </tr> </tbody> </table> | PRODUCTION                  | SEMANTIC RULES          | 1) $L \rightarrow E n$ | $L.val = E.val$         | 2) $E \rightarrow E_1 + T$ | $E.val = E_1.val + T.val$   | 3) $E \rightarrow T$ | $E.val = T.val$                    | 4) $T \rightarrow T_1 * F$ | $T.val = T_1.val \times F.val$                                      | 5) $T \rightarrow F$ | $T.val = F.val$                    | 6) $F \rightarrow ( E )$ | $F.val = E.val$      | 7) $F \rightarrow \mathbf{digit}$ | $F.val = \mathbf{digit.lexval}$ | (Applying) | <b>6</b> |
| PRODUCTION                                  | SEMANTIC RULES  |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 1) $L \rightarrow E n$                      | $L.val = E.val$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 2) $E \rightarrow E_1 + T$                  | $E.val = E_1.val + T.val$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 3) $E \rightarrow T$                        | $E.val = T.val$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 4) $T \rightarrow T_1 * F$                  | $T.val = T_1.val \times F.val$  |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 5) $T \rightarrow F$                        | $T.val = F.val$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 6) $F \rightarrow ( E )$                    | $F.val = E.val$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| 7) $F \rightarrow \mathbf{digit}$           | $F.val = \mathbf{digit.lexval}$   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| B)  | Consider following SDT to generate Three Address Code. Give Three Address Code for the expression $a+b*c$ :<br><br><table border="0" data-bbox="236 1025 1090 1294"> <thead> <tr> <th><u>Productions</u></th> <th><u>Semantic Actions</u></th> </tr> </thead> <tbody> <tr> <td><math>S \rightarrow id=E</math></td> <td>{gen(id.name=E.place);}</td> </tr> <tr> <td><math>E \rightarrow E_1+T</math></td> <td>{E.place=newTemp(); gen(E.place= E<sub>1</sub>.place + T.place);}</td> </tr> <tr> <td>   T</td> <td>{E<sub>1</sub>.place = T.place;}</td> </tr> <tr> <td><math>T \rightarrow T_1* F</math></td> <td>{T.place=newTemp(); gen(T.place= T<sub>1</sub>.place * F.place);}</td> </tr> <tr> <td>   F</td> <td>{T<sub>1</sub>.place + F.place;}</td> </tr> <tr> <td><math>F \rightarrow id</math></td> <td>{F.place = id.name;}</td> </tr> </tbody> </table>   | <u>Productions</u>          | <u>Semantic Actions</u> | $S \rightarrow id=E$   | {gen(id.name=E.place);} | $E \rightarrow E_1+T$      | {E.place=newTemp(); gen(E.place= E <sub>1</sub> .place + T.place);} | T                    | {E <sub>1</sub> .place = T.place;} | $T \rightarrow T_1* F$     | {T.place=newTemp(); gen(T.place= T <sub>1</sub> .place * F.place);} | F                    | {T <sub>1</sub> .place + F.place;} | $F \rightarrow id$       | {F.place = id.name;} | (Analyzing)                       | <b>6</b>                        |            |          |
| <u>Productions</u>                          | <u>Semantic Actions</u>   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| $S \rightarrow id=E$                        | {gen(id.name=E.place);}   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| $E \rightarrow E_1+T$                       | {E.place=newTemp(); gen(E.place= E <sub>1</sub> .place + T.place);}   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| T   | {E <sub>1</sub> .place = T.place;}  |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| $T \rightarrow T_1* F$                      | {T.place=newTemp(); gen(T.place= T <sub>1</sub> .place * F.place);}   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| F   | {T <sub>1</sub> .place + F.place;}  |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| $F \rightarrow id$                          | {F.place = id.name;}  |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| C)  | Explain Syntax Tree and DAG as intermediate code representations. Construct the DAG and identify the Value Numbers for the subexpression $a+b+(a+b)$ assuming + associates from the left.   | (Remembering)<br>(Applying) | <b>6</b>                |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
|   |   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| <b>Q. 5 Solve any Two of the following.</b> |   |                             |                         |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| A)  | List the issues in designing code generator. Generate code for the following three-address statements assuming all variables are stored in memory locations.<br><br>$x = b * c$ $y = a + x$   | (Remembering)<br>(Applying) | <b>6</b>                |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |
| B)  | Define basic block and flow graph. Give basic blocks and flow graph for the following sequence of three address code statements:  | (Remembering)<br>(Applying) | <b>6</b>                |                        |                         |                            |   |                      |                                    |                            |   |                      |                                    |                          |                      |                                   |                                 |            |          |

|                    |   |               |          |
|--------------------|---|---------------|----------|
|                    | <pre> (1)  prod := 0 (2)  i := 1 (3)  t<sub>1</sub> := 4* i (4)  t<sub>2</sub> := a[t<sub>1</sub>]    /*compute a[i] */ (5)  t<sub>3</sub> := 4* i (6)  t<sub>4</sub> := b[t<sub>3</sub>]    /*compute b[i] */ (7)  t<sub>5</sub> := t<sub>2</sub>*t<sub>4</sub> (8)  t<sub>6</sub> := prod+t<sub>5</sub> (9)  prod := t<sub>6</sub> (10) t<sub>7</sub> := i+1 (11) i := t<sub>7</sub> (12) if i&lt;=20 goto (3) </pre> |               |          |
| C)                 | <p>Explain with examples the following concepts with respect to code optimization:</p> <ul style="list-style-type: none"> <li>i) Common subexpression elimination.</li> <li>ii) Dead-code elimination.</li> <li>iii) Algebraic transformations.</li> </ul>  | (Remembering) | <b>6</b> |
| <b>*** End ***</b> |   |               |          |

**The grid and the borders of the table will be hidden before final printing.**

| <b>DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE</b><br><b>Supplementary Winter 23</b><br><b>Course: B. Tech.Branch : Computer Engineering and Allied Semester : VI</b><br><b>Subject Code &amp; Name: BTCOC601_Y20 -Compiler Design</b><br><b>Max Marks: 60 Date: 16/01/2024 Duration: 3 Hr.</b>  |   |               |           |
|--|---|---------------|-----------|
| <b>Instructions to the Students:</b><br>1. All the questions are compulsory.<br>2. The level of question/expected answer as per OBE or the Course Outcome (CO) on which the question is based is mentioned in ( ) in front of the question.<br>3. Use of non-programmable scientific calculators is allowed.<br>4. Assume suitable data wherever necessary and mention it clearly. |   |               |           |
|  |   | (Level/CO)    | Marks     |
| <b>Q. 1</b>  | <b>Solve Any Two of the following.</b>  |               | <b>12</b> |
| A)   | Draw a neat diagram and explain different phases of compiler.                               | Remembering   | <b>6</b>  |
| B)   | What do you understand by "Input Buffering"? Explain 'Buffer pairs' and sentinels.          | Remembering   | <b>6</b>  |
| C)   | List out and explain different compile-construction tools.                                  | Analyzing     | <b>6</b>  |
| <b>Q.2</b>   | <b>Solve Any Two of the following.</b>  |               | <b>12</b> |
| A)   | What is a finite automata? Construct transition diagram of a DFA for the string $(a+b)^*$ . | Applying      | <b>6</b>  |
| B)   | What is Lex? Explain.   | Applying      | <b>6</b>  |
| C)   | Give the formal definition of Context-Free Grammar.   | Analyzing     | <b>6</b>  |
| <b>Q.3</b>   | <b>Solve Any Two of the following.</b>  |               | <b>12</b> |
| A)   | What is Parse Tree? Explain with example.   | Remembering   | <b>6</b>  |
| B)   | What is LL(1) Grammar?  | Remembering   | <b>6</b>  |
| C)   | Explain Bottom-Up parsing.  | Applying      | <b>6</b>  |
| <b>Q.4</b>   | <b>Solve Any Two of the following.</b>  |               | <b>12</b> |
| A)   | What is Syntax-Directed Definition?   | Understanding | <b>6</b>  |
| B)   | Explain type checking in detail.  | Analyzing     | <b>6</b>  |
| C)   | What is Symbol Table? Explain the organization of symbol table in detail.                   | Applying      | <b>6</b>  |
| <b>Q.5</b>   | <b>Solve Any Two of the following.</b>  |               |           |
| A)   | Define the DAG representation of basic blocks.  | Applying      | <b>6</b>  |
| B)   | Explain the various storage allocation strategies?  | Applying      | <b>6</b>  |
| C)   | What is syntax directed translation in compiler design?                                     | Understanding | <b>6</b>  |
| <b>*** End ***</b>   |   |               |           |

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DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE

Regular End Semester Examination – Summer 2022

Course: B. Tech. Branch : Computer Science and Engineering Semester : VI

Subject Code & Name: Computer Networks (BTCOC602)

Max Marks: 60

Date:17/08/2022

Duration: 3.45 Hr.

**Instructions to the Students:**

1. All the questions are compulsory.
2. The level of question/expected answer as per OBE or the Course Outcome (CO) on which the question is based is mentioned in ( ) in front of the question.
3. Use of non-programmable scientific calculators is allowed.
4. Assume suitable data wherever necessary and mention it clearly.

|   | (BT Level)  | Marks |
|---|-------------|-------|
| <b>Q.1 Solve Any Two of the following.</b>  |             | 12    |
| A) Explain network software with respect to protocol hierarchy and design issue for layer?  | Understand  | 6     |
| B) Compare connection oriented and connectionless protocol?   | Understand  | 6     |
| C) Define following performance metrics<br>Bandwidth ,Latency, data rate, Delay -bandwidth product and throughput   | Remember    | 6     |
| <b>Q.2 Solve Any Two of the following.</b>  |             | 12    |
| A) Compare token ring and FDDI with their frame format.   | Application | 6     |
| B) With reference of ATM answer the following<br>a. How is an ATM virtual connection identified?<br>b.. Name the ATM layers and their functions.<br>c. Why does ATM use small, fixed-length cells?                            | Understand  | 6     |
| C) Explain in brief 802.11 architecture and protocol stack?   | Understand  | 6     |
| <b>Q.3 Solve Any Two of the following.</b>  |             | 12    |
| A) Illustrate the services provided to the network layer by the data link layer.  | Understand  | 6     |
| B) Calculate CRC code for Message “11101010111101010100011” if divisor polynomial is $X^5 + X^3 + X^2 + 1$  | Apply       | 6     |
| C) In a block of addresses, we know the IP addresses of two hosts are 25.34.12.56/16, 182.44.82.16/26. What are the first address (network address) and the last address (limited broadcast address) in each of these blocks? | Apply       | 6     |
| <b>Q.4 Solve Any Two of the following.</b>  |             | 12    |
| A) The following is a dump of a TCP header in hexadecimal format.<br>(05320017 00000001 00000000 500207FF 00000000) <sub>16</sub><br>a. What is the source port number and the destination port number?                       | Apply       | 6     |

- c. What the sequence number?
  - d. What is the acknowledgment number?
  - e. What is the length of the header?
  - f. What is the type of the segment?
  - g. What is the window size?
- B) Compare IPv4/IPv6 protocols? Understand 6**
- C) Illustrate with example leaky bucket and token bucket algorithms for traffic shaping? Understand 6**
- Q. 5 Solve Any Two of the following. 12**
- A) Explain types of DNS messages? Understand 6**
- B) Compare SMTP and POP Protocols. Understand 6**
- C) Illustrate with example public key and private key cryptography? Understand 6**

**\*\*\* End \*\*\***

**DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE**

**Regular End Semester Examination – Summer 2022**

**Course: B. Tech. Branch : EXTC**

**Semester : VI**

**Subject Code & Name: BTETC602 COMPUTER NETWORK & CLOUD COMPUTING**

**Max Marks: 60 Date: 17/08/2022**

**Duration: 3.45 Hr.**

**Instructions to the Students:**

1. All Questions are Compulsory
2. Draw neat diagram wherever necessary.
3. Figures to right indicates full marks
4. Assume suitable data wherever necessary and mention it clearly

|   | (Level/<br>CO) | Marks |
|---|----------------|-------|
| <b>Q. 1 Solve Any Two of the following.</b>   |                |       |
| A) Explain the OSI reference model with neat diagram  | 1              | 06    |
| B) I) Compare the Go-Back-N ARQ and Selective Repeat ARQ  | 2              | 03    |
| II) Compare the HDLC and PPP.   |                | 03    |
| C) Explain the following networking devices in short.   | 5              | 06    |
| I. HUB  |                |       |
| II. Router  |                |       |
| III. Bridge   |                |       |
| <b>Q.2 Solve Any Two of the following.</b>  |                |       |
| A) An ISP is granted a block of addresses starting with 190.100.0.0/16 (65,536 addresses). The ISP needs to distribute these addresses to three groups of customers as follows: | 7              | 06    |
| i. The first group has 64 customers; each needs 256 addresses.  |                |       |
| ii. The second group has 128 customers; each needs 128 addresses.   |                |       |
| iii. The third group has 128 customers; each needs 64 addresses.  |                |       |
| Design the sub-blocks and find out how many addresses are still available after these allocations.  |                |       |
| B) I) A block of addresses is granted to a small organization. We know that one of the addresses is 205.16.37.39/28.  | 7              | 04    |
| i. What is the first address in the block?  |                |       |
| ii. Find the last address for the block   |                |       |
| iii. Find the number of addresses   |                |       |
| II) Change the following IPv4 addresses from dotted-decimal notation to binary notation.  |                | 02    |
| i. 111.56.45.78   |                |       |
| ii. 221.34.7.82   |                |       |
| C) I. Describe in brief the types of classfull addressing   | 3              | 03    |
| II. Compare the TCP and UDP   |                | 03    |
| <b>Q. 3 Solve Any Two of the following.</b>   |                |       |
| A) The UDP header in hexadecimal format is as : CB84000D001C001C  | 7              | 06    |
| Obtain the following from it:   |                |       |
| i. Source port number   |                |       |
| ii. Destination port number   |                |       |
| iii. Total length   |                |       |
| iv. Length of the data.   |                |       |
| v. Name of client process   |                |       |
| B) I) Compare the networking devices Router and Switch  | 2              | 02    |
| II) Explain the different types of addressing used in computer network.   |                | 04    |



- C) Write Short Note on following(Any 2):
- I) WWW
  - II) EMAIL
  - III) Ethernet Frame Format

8 06

**Q.4 Solve Any Two of the following.**

- A) Find the sub network address and the host-ID for the following
- I. IP Address – 120.14.22.16 & Mask- 255.255.128.0
  - II. IP Address – 140.11.36.22 & Mask- 255.255.255.0
  - III. IP Address – 141.181.14.16 & Mask- 255.255.224.0
- B) Explain any two protocols for noisy channel in DATA LINK LAYER
- C) Define the following terms -
- i) Repeater
  - ii) Ethernet
  - iii) Bluetooth
  - iv) Virtual LAN
  - v) Jitter
  - vi) Routing

7 06

2 06

6

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**Q.5 Solve Any Two of the following.**

- A) Explain IPV4 Addressing and IPV6 Addressing. Also write difference between Classful and Classless Addressing
- B) What is network topology? Explain the different network topologies.
- C) I. Define Framing? And Explain in brief about different framing methods.  
II. Define Computer Network?

4 06

1 06

2 04

02

\*\*\* End \*\*\*

DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE

Regular End Semester Examination – Summer 2022

Course: TY.

Branch : Computer Engg/CSE

Semester : VI

Subject Code : BTCOE605(C)

Subject Name: Consumer Behavior

Max Marks: 60

Date:26/08/2022

Duration: 3.45 Hr.

**Instructions to the Students:**

1. All the questions are compulsory.
2. Assume suitable data wherever necessary and mention it clearly.

|  | (Level/CO)                         | Marks |
|--|------------------------------------|-------|
| <b>Q. 1 Solve Any Two of the following.</b>  |                                    |       |
| A) Explain nature and scope of consumer behavior.  | <b>Understand</b>                  | 6     |
| B) What are the Approaches to consumer behaviour research?   | <b>Knowledge</b>                   | 6     |
| C) <b>Illustrate and explain various buying rolls through following example.</b><br>Eg: You and Friend went to a Cloth shops for his/her shopping. Suddenly your mother phoned you and asked you to buy a shirt for your father. | <b>Application/<br/>Evaluation</b> | 6     |
| <b>Q.2 Solve Any Two of the following.</b>   |                                    |       |
| A) On what criteria would you evaluate the viability of the segment?   | <b>Knowledge</b>                   | 6     |
| B) What are the various levels at which segmentation can take place?   | <b>Knowledge</b>                   | 6     |
| C) <b>Write short note on</b><br>i. Bases of segmenting consumer markets.      ii. Positioning strategies  | <b>Understand</b>                  | 6     |
| <b>Q. 3 Solve Any Two of the following.</b>  |                                    |       |
| A) Compare the levels of consumer decision making w.r.t. EPS And LPS.  | <b>Analysis</b>                    | 6     |
| B) Explain stages in consumer decision making process with example.  | <b>Understand</b>                  | 6     |
| C) What is cognitive dissonance? How can a marketer help reduce cognitive dissonance?  | <b>Analysis</b>                    | 6     |
| <b>Q.4 Solve Any Two of the following.</b>   |                                    |       |
| A) Explain versatility of Maslow's Hierarchy of Needs Theory with an example   | <b>Understand</b>                  | 6     |
| B) List out models of Consumer Behavior. Explain economic model in brief.  | <b>Synthesis</b>                   | 6     |
| C) Note the differences between Organizational and Consumer Buying.  | <b>Analysis</b>                    | 6     |
| <b>Q. 5 Solve Any Two of the following.</b>  |                                    |       |
| A) <b>Write short notes on :</b><br>i. Social class mobility      ii. Lifestyle analysis   | <b>Knowledge</b>                   | 6     |
| B) What is adoption process? Explain its Stages.   | <b>Knowledge</b>                   | 6     |
| C) Explain types of promotion. What is Promotion Mix?  | <b>Understand</b>                  | 6     |

\*\*\* End \*\*\*

| <p align="center"><b>DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE</b></p> <p align="center"><b>Supplementary winter Examination – 2023</b></p> <p><b>Course: B. Tech. Branch: Computer Science &amp; Engineering/CE Semester: VI</b></p> <p><b>Subject Code &amp; Name: BTCOE605C_Y20 Consumer Behavior</b></p> <p><b>Max Marks: 60 Date-25-01-24 Duration: 3 Hr.</b></p> |   |            |           |
|--|---|------------|-----------|
| <p><b>Instructions to the Students:</b></p> <p>1. All the questions are compulsory.</p> <p>2. Use of non-programmable scientific calculators is allowed.</p> <p>3. Assume suitable data wherever necessary and mention it clearly.</p>   |   |            |           |
|  |   | (Level/CO) | Marks     |
| <b>Q.1</b>   | <b>Solve Any Two of the following.</b>  |            | <b>12</b> |
| A)   | What do you mean by consumer behavior? Explain the determinants or factors that influence consumer behavior . | CO1        | 6         |
| B)   | Differentiate the quantitative & qualitative approach in consumer view.                                       | CO2        | 6         |
| C)   | Write a short note on nature and trend of consumer behavior.  | CO3        | 6         |
| <b>Q.2</b>   | <b>Solve Any Two of the following.</b>  |            | <b>12</b> |
| A)   | What is decision making? State the assumption of consumer decision.   | CO1        | 6         |
| B)   | Explain the different types of consumer groups.   | CO3        | 6         |
| C)   | Write the aspects of positioning and positioning strategies.  | CO1        | 6         |
| <b>Q.3</b>   | <b>Solve Any Two of the following.</b>  |            | <b>12</b> |
| A)   | Explain the Nicosia model of consumer behavior.   | CO1        | 6         |
| B)   | Explain the scope of consumer research.   | CO1        | 6         |
| C)   | What are the models adopted to study consumer behavior?   | CO1        | 6         |
| <b>Q.4</b>   | <b>Solve Any Two of the following.</b>  |            | <b>12</b> |
| A)   | Write a note on consumer involvement.   | CO2        | 6         |
| B)   | Note on surveys and customer behavior data  | CO1        | 6         |
| C)   | Discuss the personal factors of consumer behavior.  | CO1        | 6         |
| <b>Q.5</b>   | <b>Solve Any Two of the following.</b>  |            | <b>12</b> |
| A)   | What are the advantages of consumer research?   | CO2        | 6         |
| B)   | Write the difference between organizational & consumer buying.  | CO3        | 6         |
| C)   | Discuss the various marketing strategies?   | CO1        | 6         |

DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE

Regular End Semester Examination – Summer 2022

Course: B. Tech. Branch : Computer Science & Engineering Semester :VI

Subject Code & Name: BTCOE604 (C) Internet of Things

Max Marks: 60

Date: 23/08/2022

Duration: 3.45 Hr.

*Instructions to the Students:*

1. All the questions are compulsory.
2. Draw neat diagram wherever necessary.
3. Use of non-programmable scientific calculators is allowed.
4. Assume suitable data wherever necessary and mention it clearly.

|  | (Level/CO)  | Marks |
|--|-------------|-------|
| <b>Q. 1 Solve Any Two of the following.</b>                                |             |       |
| A) What is IoT? Explain its characteristics and application of IoT.        | Application | 06    |
| B) Explain with neat diagram different IoT communication models.           | Understand  | 06    |
| C) What are the biggest challenges for IoT adoption.                       | Remember    | 06    |
| <b>Q.2 Solve Any Two of the following.</b>                                 |             |       |
| A) Explain communication criteria for an IoT platforms.                    | Understand  | 06    |
| B) What is a sensor? Explain different types of sensors.                   | Analysis    | 06    |
| C) Explain leading types of IoT wireless technologies.                     | Understand  | 06    |
| <b>Q. 3 Solve Any Two of the following.</b>                                |             |       |
| A) Explain the need of optimization in IoT.                                | Understand  | 06    |
| B) Describe Message Queuing Telemetry Transport Protocol.                  | Understand  | 06    |
| C) Explain supervisory control and data acquisition.                       | Understand  | 06    |
| <b>Q.4 Solve Any Two of the following.</b>                                 |             |       |
| A) What is machine learning? Explain types of machine learning categories. | Remember    | 06    |
| B) Explain Big Data Analytics Tools and Technology.                        | Understand  | 06    |
| C) Explain Massively Parallel Processing Shared-Nothing Architecture.      | Understand  | 06    |
| <b>Q. 5 Solve Any Two of the following.</b>                                |             |       |
| A) Explain smart city IoT architecture with a neat diagram.                | Understand  | 06    |
| B) Explain smart city security architecture with a neat diagram.           | Understand  | 06    |
| C) Write a short note on smart city use-case examples.                     | Application | 06    |

\*\*\* End \*\*\*

Supplementary - Winter 23

Course: B. Tech. Branch : Computer Engineering/Computer Science & Engineering

Subject Code & Name: BTCOE604 (C)\_Y20 Internet of Things

Semester :VI

Max Marks: 60

Date:23-01-24

Duration: 3 Hr.

**Instructions to the Students:**

1. All the questions are compulsory.
2. Draw neat diagram wherever necessary.
3. Use of non-programmable scientific calculators is allowed.
4. Assume suitable data wherever necessary and mention it clearly.

|   | (Level/CO)  | Marks |
|---|-------------|-------|
| <b>Q. 1 Solve Any Two of the following.</b>   |             |       |
| A) What is IoT? Explain its characteristics and application of IoT.   | Application | 06    |
| B) What do you mean by M2M in IoT? Illustrate the difference between IoT and M2M.                                       | Understand  | 06    |
| C) Explain Business processes in IoT.   | Remember    | 06    |
| <b>Q.2 Solve Any Two of the following.</b>  |             |       |
| A) Differentiate Raspberry with Arduino. Analyze the features of Raspberry PI.  | Understand  | 06    |
| B) Differentiate between MQTT and COAP Protocol.  | Analysis    | 06    |
| C) What is implementation of device integration in IoT? What are the components of IoT implementation?                  | Understand  | 06    |
| <b>Q. 3 Solve Any Two of the following.</b>   |             |       |
| A) What are our fundamental integration challenges? What complications might arise if the scope of integration expands? | Understand  | 06    |
| B) What do you understand about data acquisition and integration in IoT?  | Understand  | 06    |
| C) What is unstructured data storage on cloud server? Which databases is recommended for unstructured data for IoT?     | Understand  | 06    |
| <b>Q.4 Solve Any Two of the following.</b>  |             |       |
| A) How authentication and authorization of devices is achieved in IoT?  | Remember    | 06    |
| B) What is the secure authentication mechanism to increase the security of the IoT devices?                             | Understand  | 06    |
| C) Which protocol is used for authentication and authorization?   | Understand  | 06    |
| <b>Q. 5 Solve Any Two of the following.</b>   |             |       |
| A) How does IoT impact industries such as healthcare agriculture and transportation?                                    | Understand  | 06    |
| B) Which IoT technologies can be used for home automation?  | Understand  | 06    |
| C) What sensors are used in IoT healthcare? How is IoT used in telemedicine & healthcare?                               | Application | 06    |

\*\*\* End \*\*\*